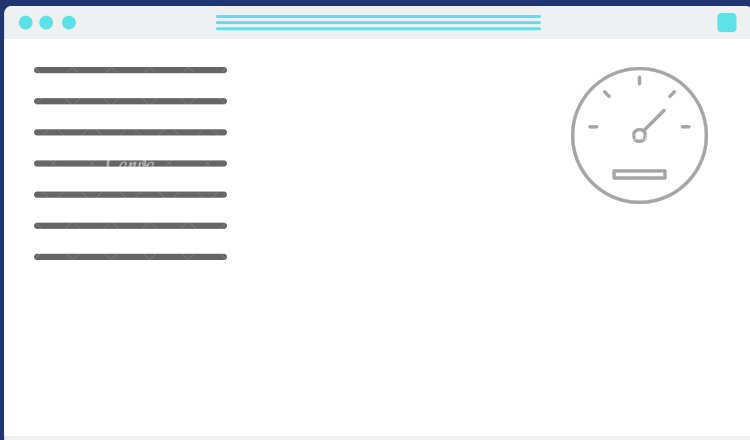




# DATASHEET

SENSETEXT.AI



## CUSTOMER USE CASES

- Additional Fraud Detection layer for employees at risk of Fraud in
  - Banking and Finance
  - Insurance
  - Large corporate organisations
  - SMEs
  - Any employees who work in Accounting and Finance
  - Company Executives

## DEPLOYMENT

- Company desktop/laptops (Windows)
- API-based deployment - coming soon

## WHAT IS FRAUD DETECTION?

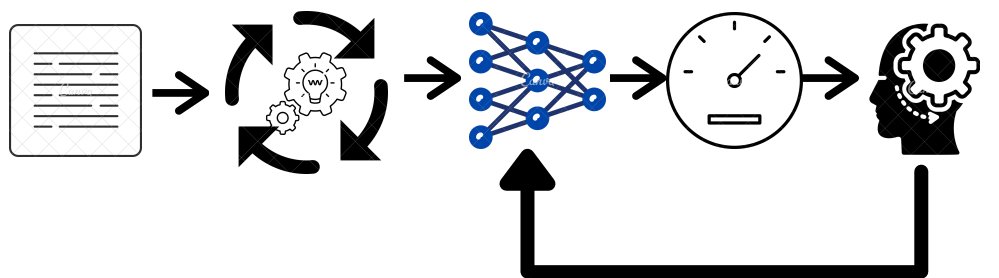
Fraud detection generally refers to a defined ongoing set of activities that are undertaken to find, monitor, report & prevent fraud. In some cases, it includes documenting lessons and applying any lessons learnt. Historical data can be extremely useful in the detection of fraud as is the effort and level of technology applied to searching for meaningful patterns in historical fraud data.

## ARTIFICIAL INTELLIGENCE (AI)

- Natural Language Processing (NLP): NLP is a subset of Artificial Intelligence (AI) that gives machines the ability to extract meaning from human language and make smart decisions based on the meaning extracted.
- Machine learning (ML): This is a branch of Artificial Intelligence (AI) that enables machines to be able to learn meaningful patterns from data and automatically improve their learning with experience.

## HOW DOES SENSETEXT WORK?

SenseText is a product that focuses on the prediction of fraud using a risk score that is calculated based on a statistical base model. SenseText applies natural language processing (NLP) techniques to detect fraud in emails or text messages within seconds. SenseText is further empowered by machine learning (ML) algorithms to automatically learn from experience. SenseText provides clear output to help employees confidently make better decisions quickly, reducing the risk of fraudulent transactions.



## KEY BENEFITS AT A GLANCE

- Strengthens fraud detection and prevention strategy across the organisation
- Learns meaningful patterns that would have taken analysts potentially hundreds of hours to discover
- Automatically adapts based on the risk of fraud
- Runs hundreds of checks on text input within seconds
- Ability to further customise and plug any gaps in the fraud detection grid

For more information, please visit [www.sensetext.ai](http://www.sensetext.ai) or call UK: +44 1223 398 300